

# *Lend Your Life:*

## *A New Campaign for Life Insurance Donations*

Giving to charity through life insurance is one of the best ways to make a lasting difference. Now you can make that donation even more impactful.



**Lend Your Life** combines the power of **Canada Life's My Par Gift Life Insurance** with the sustainable giving of a **Saskatchewan Community Foundation Legacy Fund**.

**How it works:** For a limited time, any donation of a My Par Gift life insurance policy to the Saskatchewan Community Foundation will create a \$10,000 legacy fund in your name for the Vital Community Fund, the Truth and Reconciliation Fund, or the Emergent Women and Children's Fund.

**That means a minimum \$10,000 policy purchase will create at least \$20,000 in charitable giving the very first day.**

The legacy fund donation is thanks to a generous anonymous donation that encourages charitable giving.



Ready to learn more?

Email [advisors@saskfoundation.ca](mailto:advisors@saskfoundation.ca) or call (306) 912-5687

[www.saskfoundation.ca](http://www.saskfoundation.ca)



***“The Lend Your Life program maximizes your donation and supports local causes. This is a one-of-a-kind program that creates a permanent legacy and helps local charities now.”***

*Grant Karst  
Sask Foundation Board Member  
& Retired Financial Advisor*

## ***Benefits of Lend Your Life***



### **Make a One-Time Gift with Lifelong Impact**

Your gift of life insurance is an easy, one-time donation that creates lasting change for generations to come.



### **Support Charity and Family Together**

Use strategic charitable giving to reduce taxes while maximizing what you pass on to loved ones.



### **Leave a Legacy That Lives On, Forever**

Your life insurance gift also creates a \$10,000 Legacy Fund in your name to support your community, forever.



# Leave a Legacy Through Your ***Community Foundation***

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